

# **Transform retail experiences in 3D**

*Capturing immersive 3D models of in-store layouts and displays enables retailers to quickly and easily plan, implement, and manage brand, floor layouts, and merchandising across locations.*

## ***Improve your Customer Experience - online and in-store***

*Matterport can help simplify store management and create a consistent shopping experience both online and in-store for customers.*

### ***Faster Time to Market***

*Acquiring, constructing, remodeling, or rebranding retail sites require accurate physical details and measurements to collaborate effectively with architectural firms and third-party contractors.*

*Matterport captures the data needed for more precise bids without time-consuming site visits and helps to accelerate decision-making. Designers can generate accurate point cloud data directly from a Matterport 3D model to quickly create CAD, Revit or SketchUp models. 3D design templates can be easily replicated for other stores.*

### ***Better Documentation & Management***

*Digital 3D tours of buildings, property, and assets are a simple and cost-effective way to stay on top of maintenance issues and train employees on new processes. Matterport digital tags - called MatterTags - can label*

*equipment within the Matterport 3D Space to document repairs, upkeep requests, and training information.*

**Consistent shopping experiences**

*Matterport delivers accurate 3D visual representations of your stores and the data behind site management. Accurate measurements of the entire store, dimensions of the aisles, and type of equipment onsite are all important details for each location.*

*Use Matterport to plan for merchandising, seasonal and promotional rollouts. Directions to employees can be shared in an easy-to-understand visual format that is better than lengthy emails and spreadsheets. You can even integrate Matterport into your existing systems using our [API](#).*

**Train your employees faster**

*Employees also benefit from 3D walkthroughs of your store. New or visiting employees can gain access to your store from their own computer to quickly understand the flow of the space without the hassle of arranging onsite tours.*

*Helping new employees learn their way around means they can hit the ground running when they start. Time required to train new recruits is minimized, which saves time and money.*

**So much more than a virtual tour**

*Beyond creating incredible 3D virtual tours of your store, Matterport's platform can improve the accessibility of your online store, create a great first impression, and simplify the shopping experience for your customers.*

- Share easily on social media sites, such as Facebook, Twitter, and LinkedIn.
- Export videos, GIFs, and 4k print-quality photos from your 3D model for marketing campaigns.

- *Publish to Google Street View to connect with local customers looking for nearby stores.*
- *Automatically generate guided tours to walk your customers through the highlights.*
- *Add Mattertags™ to integrate product details and links to buy.*
- *Use Measurement Mode for space planning.*
- *Create detailed floor plans to give your customers a bird's eye view to help them find what they want quickly.*